

IADE Agribusiness Training – Tracer Study



Summary

Following the delivery of Agribusiness Training of Trainers and delivery of farmer agribusiness training, TOMAK and IADE explored the early outcomes of training implementation. This included analyzing outcomes for IADE Trainers from the Training of Trainers as well as agribusiness training participants. The study analyzed feedback on the quality and perceptions of the training itself as well as retention of key concepts and any early evidence of application of learnings within agribusiness.

Objective of the study

- Seeking feedback from respondents on the quality of the training materials and training delivery
- Assessment of the level of retention of key concepts

Methodology and Sample

- The study was conducted in Baucau, Viqueque, and Bobonaro
- Informed consent - Any primary data collection conducted by TOMAK includes a procedure for informing respondents of the purpose and process of the research and seeking consent of respondents ahead of any data collection.
- Quantitative survey was conducting with participants, both Farmers and MAF Extension Workers
- Participants interviewed attended Module 1 and 2, MAF Extension Workers only attended Module 1
- Semi structure interviews were conducted with 3 IADE facilitators from three municipalities
- Data collection via online (through tablets)

Sample

- One hundred fifty five (n=155) of Farmers and MAF Extension Workers were interviewed from 217 in total, across three municipalities
- Apply 90% confidence level and 10% margin of error

Data Management

- Survey form was designed on ONA and uploaded onto tablets
- Four enumerators (2 women and 2 men) were recruited to run data collection and were supervised by the TOMAK MRM Manager
- Quality control and analysis was undertaken by the TOMAK MRM team
- Analysis on PowerBI was undertaken by the TOMAK MIS Adviser

Data Collection

Bobonaro : 1-5 October 2018
Baucau: 8-12 October 2018
Viqueque: 15-18 October 2018

Respondents



155

Total Respondents

5.0

Avg HH Size

2.61

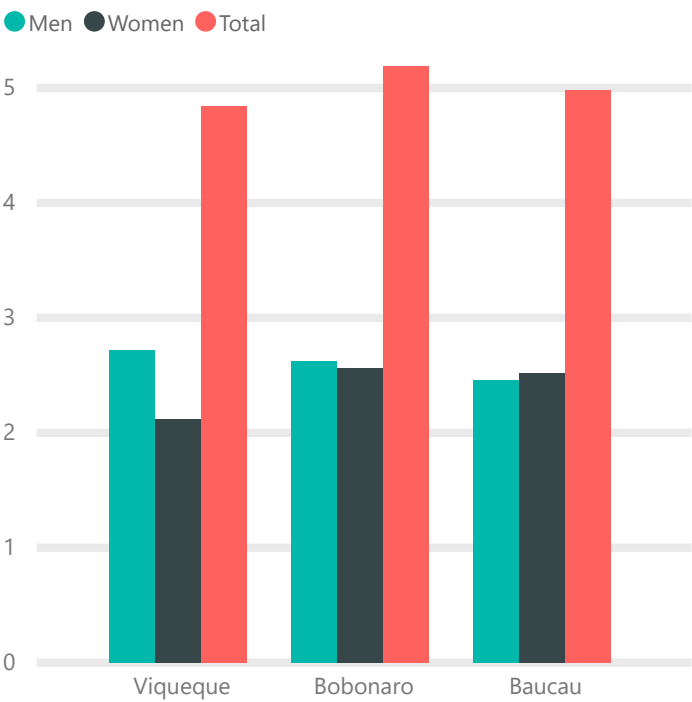
Avg HH Male

2.39

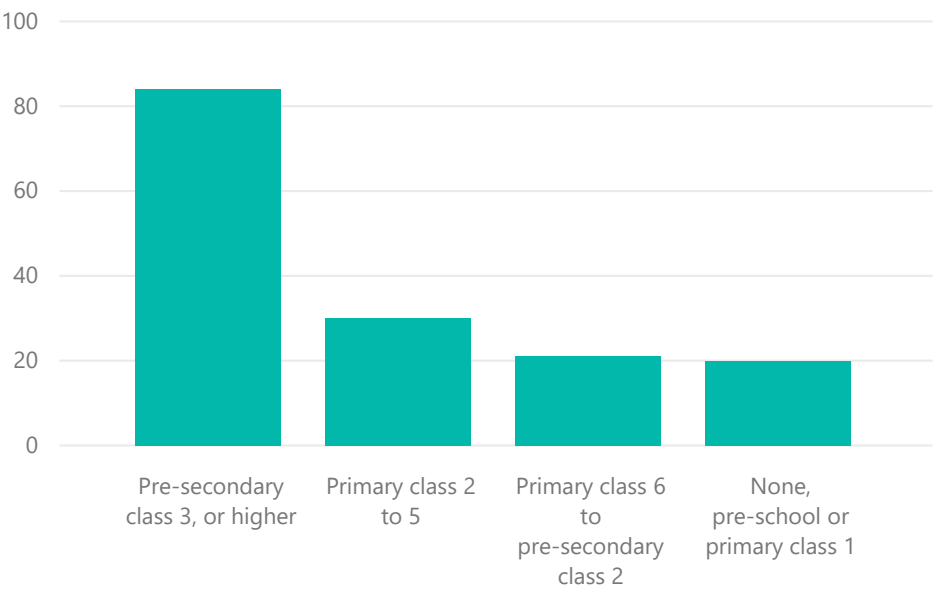
Avh HH Female

Occupation	Respondents
extension_worker	49
farmer	106
Total	155

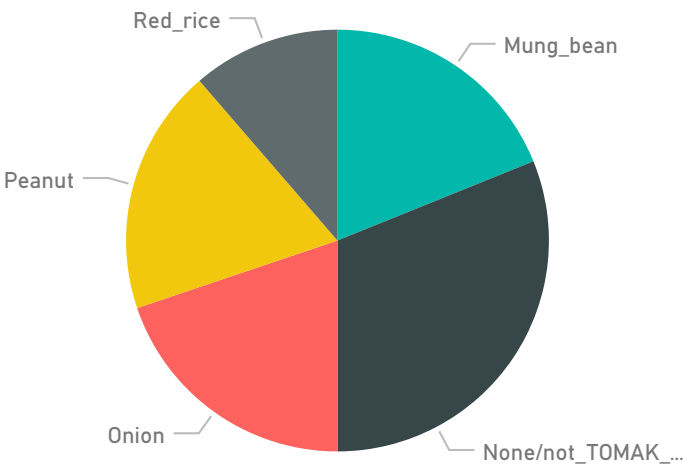
Men, Women and Total by Municipality



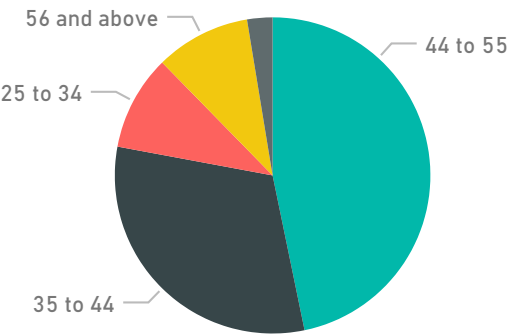
Respondents by Education Level



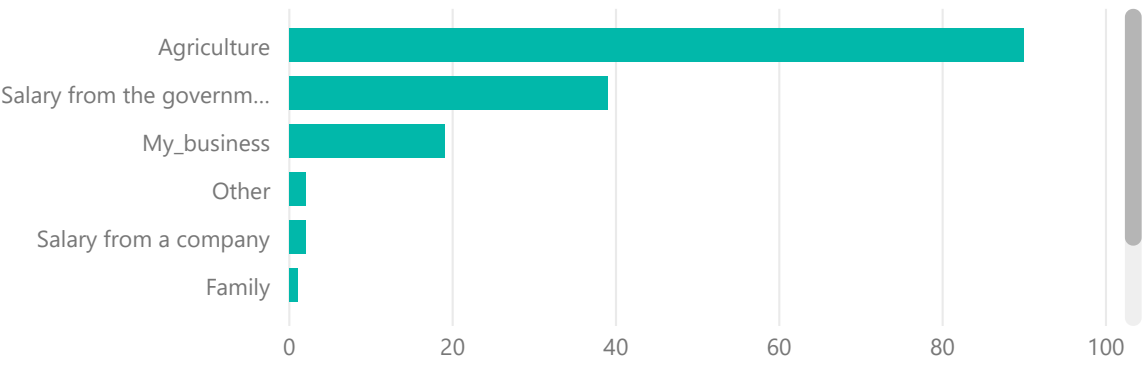
Respondents by Main Product



Respondents by Age



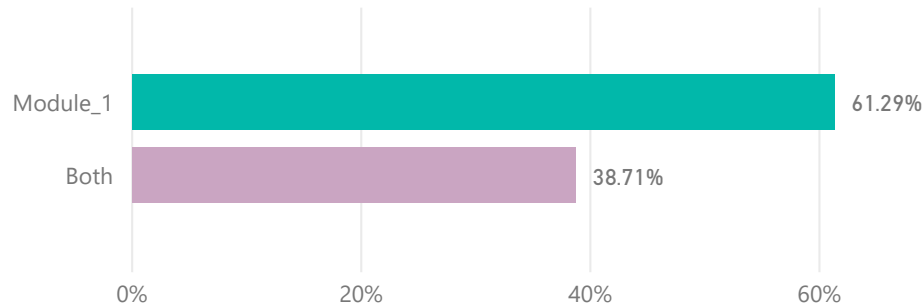
Respondents by Main Income Source



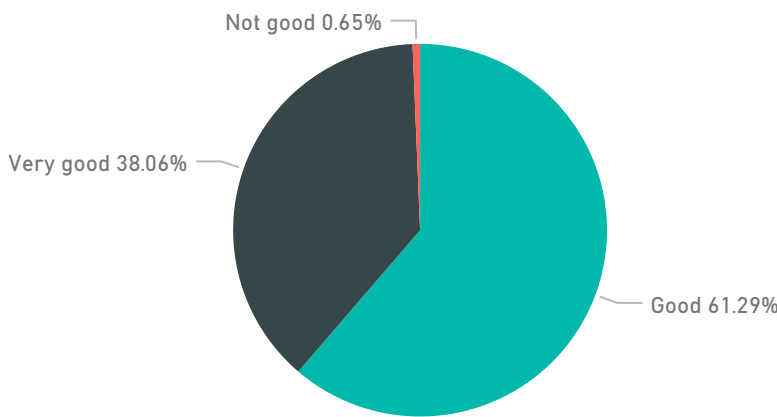
Feedback IADE Training



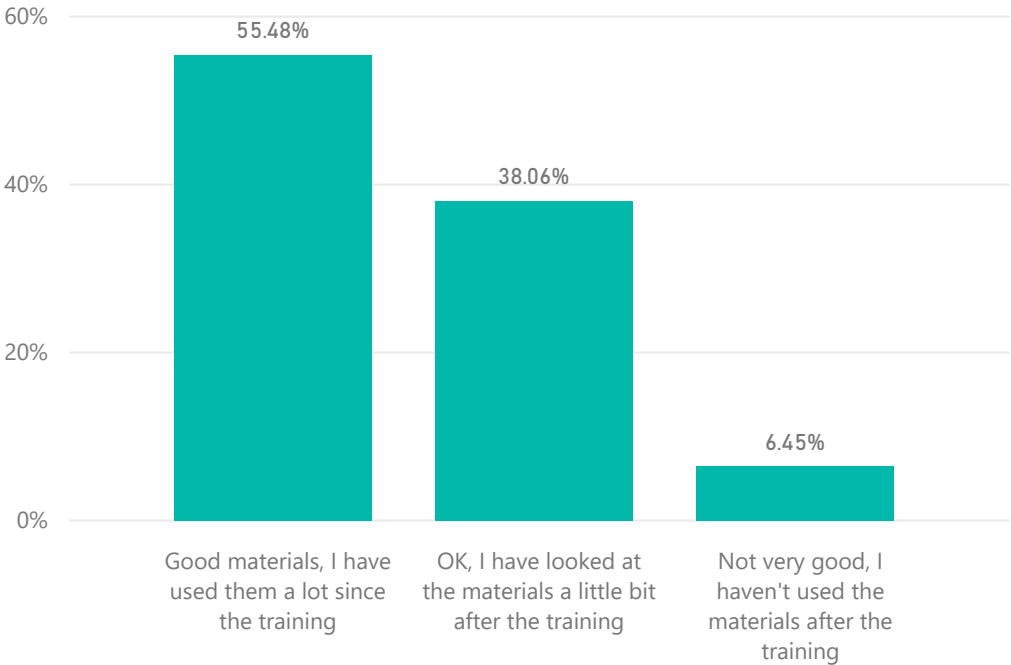
Which modules attended



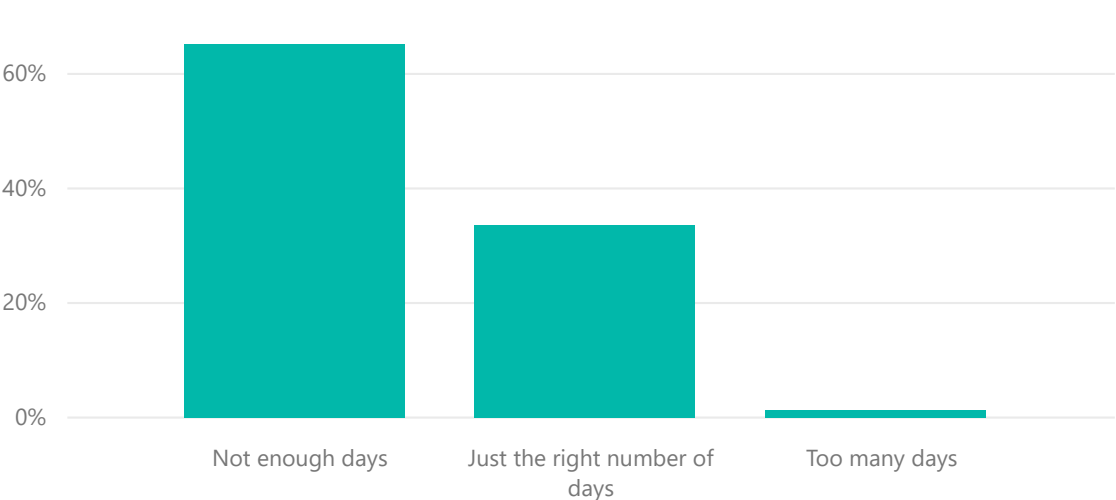
Rating Trainers



Training materials



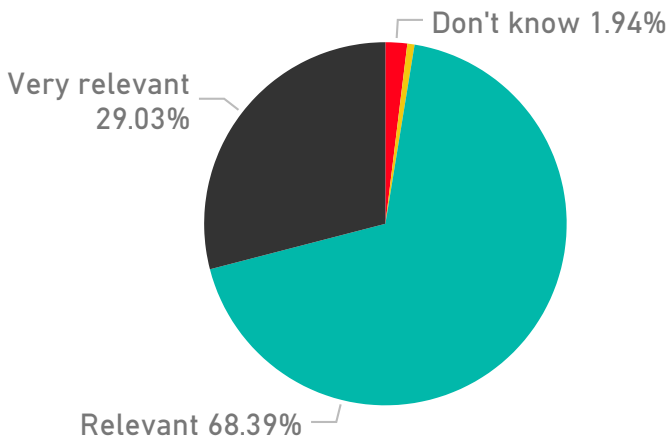
Opinion on no. of days



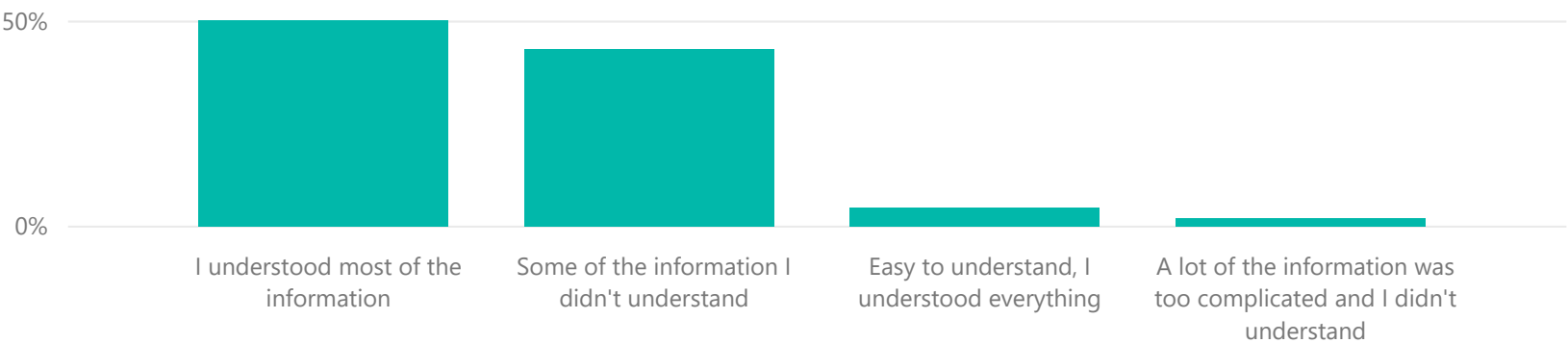
Feedback IADE Training



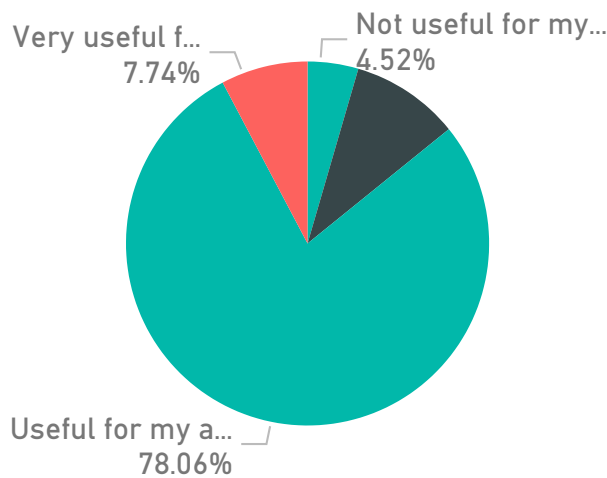
Relevance of training



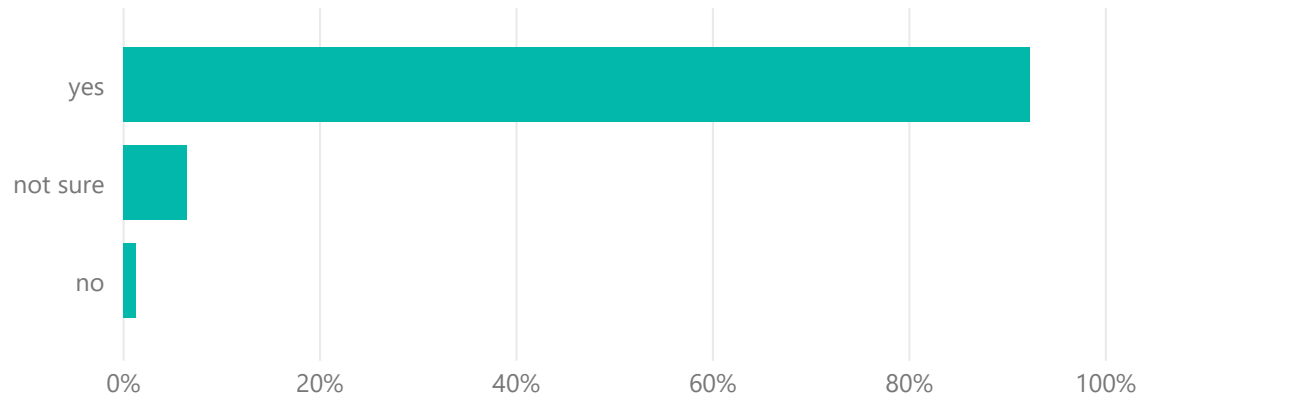
Level of information provided



Useful for agribusiness



Would you recommend the training?



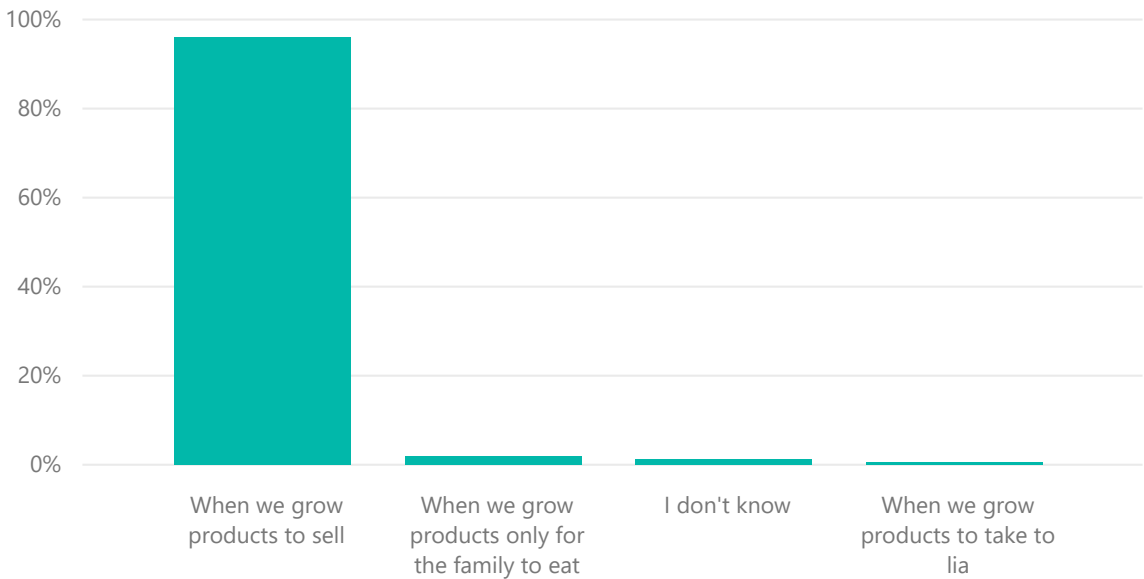
Comprehension Check



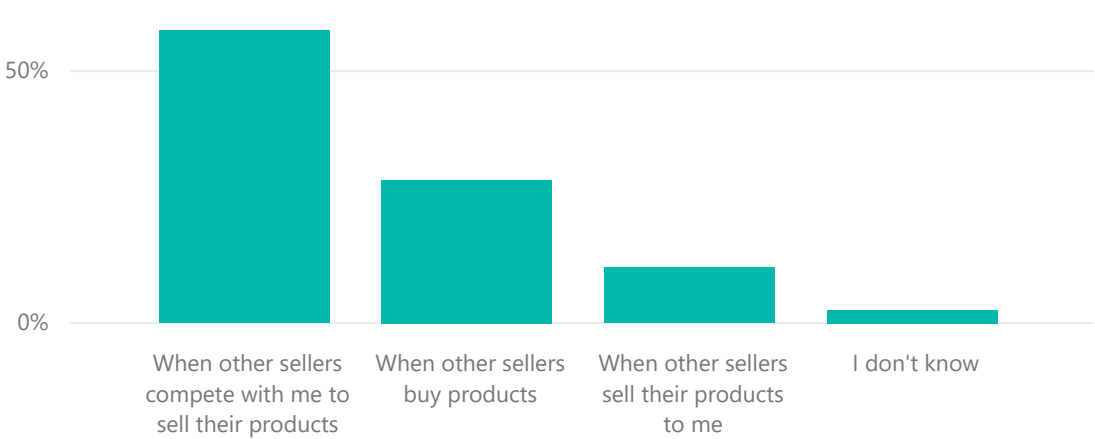
Which modules attended



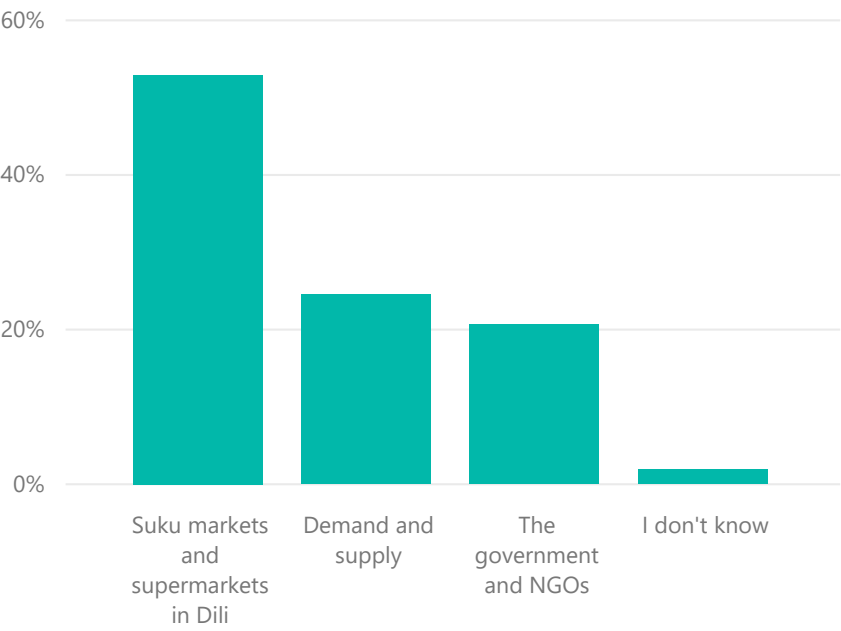
What is commercial agriculture?



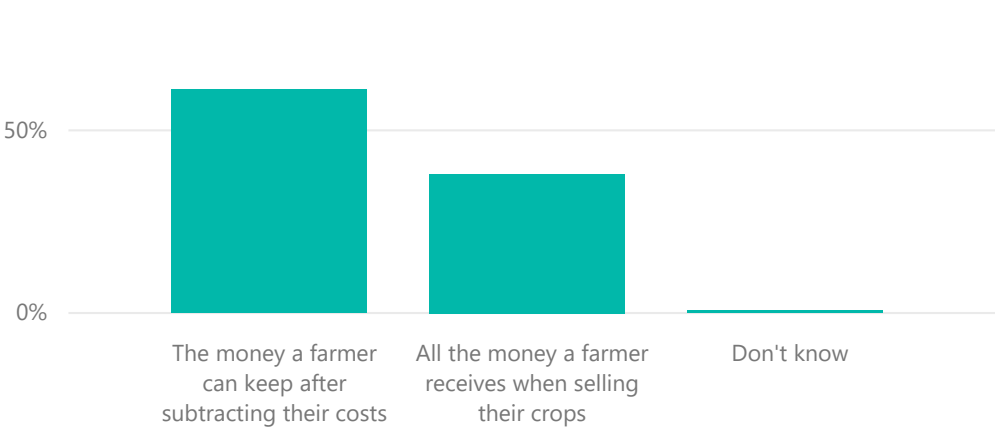
What is competition?



How are prices set?



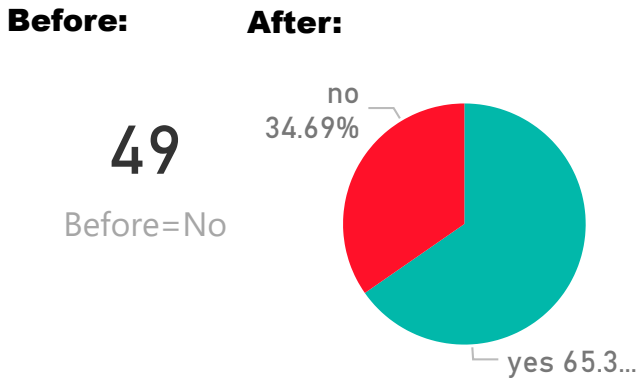
What is profit?



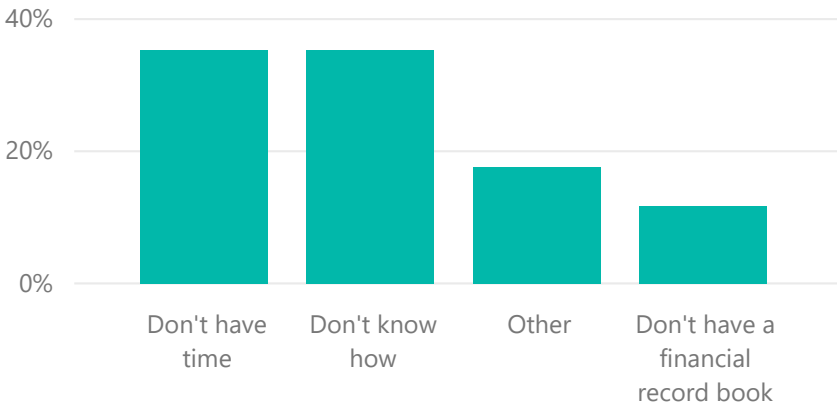
Application of Learning Module 2



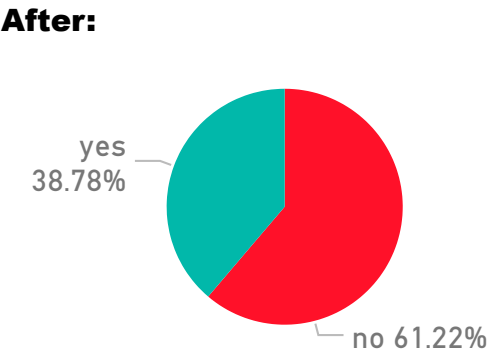
Recording Expenses & Income



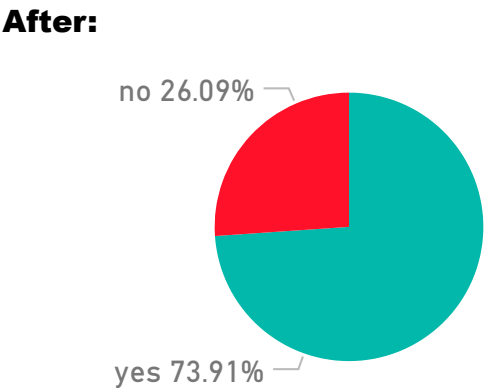
Why are you not record income & expenses?



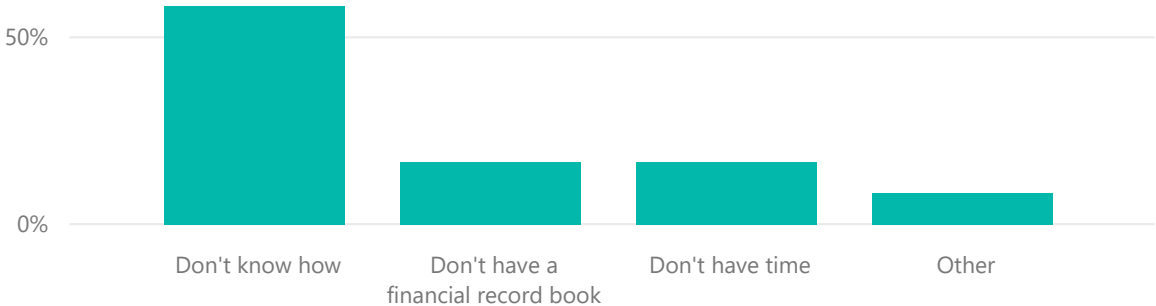
Market Research



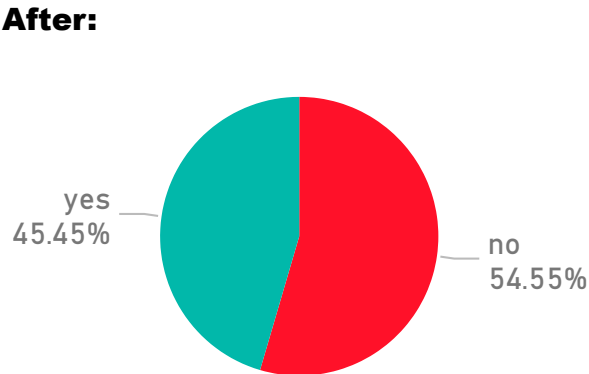
Calculate Profit



If you don't calculate profit, why not?



Promoting Products



The most common things learned by participants

Participants were asked to describe three key things they learned from the training. Using these responses, data was coded to particular topics with the frequency of topics recorded. Topics were then grouped into key themes. From this, the qualitative data showed that participants mostly learned about *Promotion and Marketing* (topics included finding buyers, quality/quantity of products and marketing), secondly about *Profit Calculation* (including book-keeping and profit) and thirdly, on the concept of *Value Chain* (producing and selling products).